

## ABSTRACT

A system and method of embossing media with an embossing template is provided. The system includes an elastomeric pad which deforms during pressing to spread the press forces over the embossing template. The system can also include a press and a platen plate assembly. The method includes pressing the media, the embossing template and the elastomeric embossing pad in a press to emboss the media with the embossing template. The elastomeric embossing pad deforms during pressing to spread the press forces over the embossing template to create detailed embossings. A wide variety of items can be used as the embossing template to produce a vast array of embossed creations.